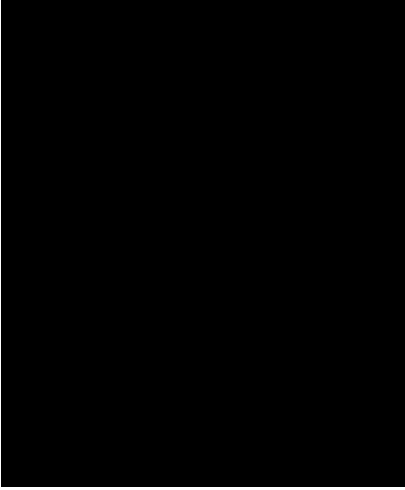


Exhibit N

HIGHLY CONFIDENTIAL – SUBJECT TO PROTECTIVE ORDER

Table 14: Criteo U.S. Web Non-Video Display Ad Spending by Exchange, 2022

Exchange	Spending (\$ million)	% of spending
Google		
Yahoo		
Criteo Direct Bidder		
TripleLift		
Xandr		
Magnite		
PubMatic		
Index Exchange		
Media.Net		
BidSwitch		
Taboola		
All Other		
Total	\$482.7	100.0%

Sources: CRITEO_GOOGLELIT_0000015579